

Outreach Moldova



CSR

"A Day in the Life"



*What a difference
a day makes....*

*A good company delivers excellent products and
services. A great company does all that
and strives to make the world a
better place one day at a time*

Do you know the difference 1 day makes ...



How do you value your day?

Experience just one day of my life ... then choose yours ...

Every child has the right to:

- Life and nurtured development
- Education and play
- Protection
- Freedom of expression
- Appropriate care
- Rehabilitation and medical care

Millions of smiles

Every Life Matters

A Day in the Life Programme



The children's charity, Outreach Moldova (ORM) has been providing specialized services and care for thousands of babies, children and young adults with special needs, chronic illness and terminal illness throughout Moldova for over 24 years.

Heading up all ORM programmes is the ethos that every life matters. It is from this powerful ethos that our newest programme – **A Day in the Life** – was developed. We, at ORM, care for thousands of children in need every day, 365 days of the year and to each child every hour, every minute and every second counts.

A child that can not walk due to severe neglect can get back their independence with a year of rehabilitation. For a child that can not speak, an hour a day with a speech therapist can give them a voice. For a child that is desperately lonely, a minute to provide a tender hug can ease their suffering. For a child that can not breathe, seconds can make all the difference...

Now to assist us to facilitate these children reach their potential we need your help. You can give back to those in need in a "meaningful" & "sustainable" way. You can provide tangible support for ongoing, well established and well run programmes that have a vast impact in the lives & communities they serve. You can also communicate to your staff & clients what you were doing and why; while reinforcing the positive corporate message and ethos of your company.

Key to the formation of our impactful new programme – **A Day in the Life** – is the dual objective of continuing delivery of our extensive programmes and assisting you in the communication of your corporate social responsibility message to your staff and customers. We are asking you as a company to engage in this powerful programme for one day of your corporate life. There are 365 days in a year of a child's life and we are looking for 365 businesses/corporations/companies/entrepreneurs to step forward and pick a particular date in the calendar year that will be theirs alone to support and provide services for thousands in our care.

How can your company get involved?

Your involvement will enable you to sponsor this special day chosen by you. This sponsorship in turn will provide for all the costs of all services provided by ORM for all the children **on that particular day**. The impact is huge; it will provide for all staff to supply services on that day to over 245 children who will help feed, clothe, bathe, and prepare for the day; to the food/nutrition served to all the little children throughout that day, to their medical/rehabilitation & surgical services, including their education, social & play needs. Your message couldn't be more powerful – you are supporting a day in the life of not one, but hundreds of children, and you are showing them you care. You will be offering health, happiness & security to the lives of thousands – providing huge sustainable impact while voicing your powerful corporate message.

Our request now is that our corporate sponsors support this incredible initiative - **A Day in the Life** programme – by choosing their special day. You can pick whatever day in the calendar year that has significance to your company; be it the anniversary of the day you opened your doors, to the day you served your 100th customer, to the day that you reached your first target. It doesn't matter what the reason is, what matters is that it has significance to you, your staff and the clients you provide services to.

A Day in the Life Programme

Underpinning the success of the **A Day in the Life** programme is an investment by your company of €100/ month (€1,200/year). This equates to 14 cent/ hour or 0.002 cent per minute. It is impossible to put a value on the life of a child, but it is entirely possible to put a value on the services provided to that child to ensure that their life has meaning.

What do you get for your input?

Besides the obvious fulfillment in becoming such a huge service provider, we will place your company & logo on all our sites, including a dedicated flash banner on our website & LinkedIn on your chosen day, placement on our eNewsletter, facebook, instagram and TikTok sharing your brand and corporate responsibility message. You will also receive images and video messages that you can use on your sites from the communities you are supporting on your special day.

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed it is the only thing that ever has." Margaret Mead

All you have to do is to fill in the standing order attached or contact us for more information. We look forward to develop-ing your day and making you input count.



STANDING ORDER “A DAY IN THE LIFE”

PERSONAL DETAILS:

Name: _____

Address: _____

Contact tel.: _____

E-mail address: _____

PAYMENT OPTIONS (Please tick one option)

1) **Standing order** monthly\annual. Please complete this form for your bank and return a copy to us at the address below or via email at info@outreachmoldova.org

2) Online Card payment
<http://outreachmoldova.enthuse.com/DiTL>

3) Via EFT from your company account to our with the Banking details provided on this form

REQUEST FOR STANDING ORDER

To: The Manager _____

Bank name: _____

Bank address: _____

You are authorized to set up a standing order on my\our account specified here. My\our account will at all times contain sufficient funds to enable each payment to be effected on the due date.

My name: _____

My address: _____

My e mail: _____

My contact Tel.: _____

Please charge my account:

A/c number: _____

Sort code: _____

Name of Account: _____

And Pay To:

Name of account: **OUTREACH MOLDOVA**

Bank: **Bank of Ireland**

Branch: **TRINITY**

NSc: **90 00 17** A/c Number: **95 48 90 71**

IBAN: **IE41BOFI90001795489071** BIC/SWIFT: **BOFIE2D**

The Amount of (please tick):

a) €1,200/year

b) €100/month

c) Other amount € _____

commencing with first payment on (dd/mm/yyyy)

__/__/____

What date of the year does your company wish to sponsor?

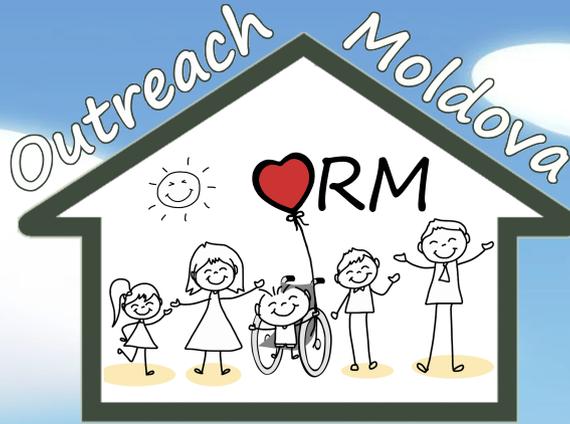
Why is this day so important for your company?

Signature: _____

Date: _____
.....

To be completed by Outreach Moldova (ORM)

Ref: _____



*“By accepting responsibility,
we move closer to creating
a world that works for all”*

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Company Number: 20045838